

The background of the slide is a dark grey color with a repeating pattern of a circular logo. Each logo contains the text 'FULL STACK' at the top, a stylized question mark in the center, and 'INTERACT' at the bottom. The logos are arranged in a grid-like pattern across the entire slide.

FULL STACK: INTERACT

S P O N S O R S H I P D E C K

TITLE SPONSOR



◆ Premier Brand Positioning

- "[Your Brand] FULL STACK: INTERACT" on all event branding
 - Top placement on all marketing materials, website, & event signage
 - Prime Logo Placement on conference materials
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◆ VIP Speaking & Content Integration

- A featured panel powered by [Your Brand]
 - Custom Branded Session: A featured track powered by [Your Brand]
 - Pre-Event Panel Inclusion: Featured in pre-event thought leadership panels
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◆ Post-Event Evergreen Exposure

- Front/End Bumper on All Video Replays & Talks
- Sponsored Content in Post-Event Recap Emails
- Brand Feature in FSBB Business Accelerator (collaborate on a program or case study)

◆ Massive Digital & Social Promotion

- Dedicated Email Blast to FSBB's entire network
 - Social Media Takeover (1 full day before event)
 - 5 Pre-Conference Social Media Posts & 5 During-Event Shoutouts
 - Custom Branded Video Ads played during event & session replays
 - Digital Swag Bag Placement (lead magnet, exclusive offer, or resource)
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◆ Event Platform & Networking Visibility

- Exclusive Push Notifications to attendees
- Custom Lobby Branding (Banners, Featured Sponsor Spot, and Video Ads)
- Private VIP Dinner Sponsorship (with FSBB Speakers, Investors & Partners)

Complimentary VIP Memberships: 833 KEY2 FSBB Silver Keys

\$250,000
A N N U A L

PRESENTING SPONSOR



◆ High-Level Brand Visibility

- Co-branded as "FULL STACK: INTERACT in partnership with [Your Brand]"
 - Logo on All Event Promotions, Website & Marketing Materials
 - On-Stage Recognition before a featured panel
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◆ Premium Speaking Opportunities

- Panel Seat in Exclusive Industry Discussion
 - Session "Presented by [Your Brand]" Branding
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◆ Post-Event Brand Presence

- Logo & Sponsorship Mention in Post-Event Recap
- 1 Sponsored Blog Feature on FSBB.io
- Inclusion in FSBB Community Business Directory

◆ Extensive Digital & Social Media Promotion

- Dedicated Email Blast to FSBB's audience
 - 3 Pre-Conference & 3 During-Event Social Posts
 - Custom 15-Second Video Ad placed in event rotations
 - In-Session Custom Background & Wallpaper Branding
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◆ Strategic Event & Platform Exposure

- Lobby Featured Sponsor Placement
- Push Notifications to Attendees
- Ad Placement in FULL STACK: INTERACT Hub

Complimentary VIP Memberships: 333 KEY2 FSBB Silver Keys

\$100,000
A N N U A L

DIAMOND SPONSOR



◆ Brand Visibility & Recognition

- Top-Tier Logo Placement on all event materials & website
 - Panel Branding: "Powered by [Your Brand]" on a featured panel
 - Dedicated Sponsor Slide before & after panel discussion
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◆ Speaking & Thought Leadership

- Exclusive Panel Seat in an industry discussion
 - Custom Branded Session Thumbnail Cover
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◆ Post-Event Benefits

- Front/End Bumper on All Video Replays
- Evergreen Branding in FSBB Video Library

◆ Digital & Social Media Promotion

- Dedicated Email Blast to FSBB audience
 - 4 Social Media Shoutouts (Pre & During Event)
 - Custom 15-Second Ad (Landscape & Portrait) played in rotations
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◆ Event Platform & Community Engagement

- Push Notifications to Attendees (Mobile & Lobby)
- Lobby Featured Sponsor Spot
- Exclusive Video Ad Placement in FULL STACK: INTERACT Hub

Complimentary VIP Memberships: 83 - 225 KEY2 FSBB Silver Keys

\$67,500
A N N U A L

\$25,000
S I N G L E

PANEL SPONSOR



◆ Thought Leadership & Speaking Opportunities

- Panel Seat in a High-Profile Discussion
- Custom Branded Panel Thumbnail

◆ Branding & Digital Presence

- Logo Placement on marketing materials & event website
- Dedicated Email Blast featuring [Your Brand]
- 3 Social Media Features before & during event
- Custom 15-Second Video Ad

◆ Event Platform & Attendee Engagement

- Push Notifications to Attendees
- Lobby Featured Video & Banner Ad
- In-Session Custom Wallpaper & Background Branding

◆ Post-Event Benefits

- Sponsorship Mention in Recap & Follow-Up Emails

Complimentary VIP Memberships: 66 - 180 KEY2 FSBB Silver Keys

\$54,000
A N N U A L

\$20,000
S I N G L E

KEYNOTE SPONSOR



◆ Premium Speaking & Brand Visibility

- 1x 30-Min Featured Keynote Speaker Slot
 - Session Branding as 'Keynote Presented by [Your Brand]'
 - Exclusive On-Stage Brand Recognition
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◆ Massive Digital & Social Promotion

- Dedicated Email Blast to FSBB audience
- 4 Social Media Posts (Pre & During Event)
- 15-Second Video Ad Placement in Event Sessions

◆ Event Platform & Networking Benefits

- Lobby Featured Sponsor Spot
 - Push Notifications to Attendees
 - Landing Page Branding on Featured Sessions
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◆ Post-Event Benefits

- Branded Keynote Replay in FSBB Video Library
- Sponsorship Mention in Post-Event Recap

Complimentary VIP Memberships: 50 - 135 KEY2 FSBB Silver Keys

\$40,500
A N N U A L

\$15,000
S I N G L E

ENTERTAINMENT SPONSOR

◆ Exclusive Entertainment Branding

- "Entertainment Presented by [Your Brand]" Title
- Branded Digital DJ Segment or Performance Set
- Custom On-Screen Branding During Entertainment Segments

◆ Event Platform Visibility

- Push Notification Announcing the Entertainment Segment

◆ Brand Exposure & Digital Promotion

- 3 Social Media Features before & during the event
- Video Promotion on All FSBB Socials
- Lobby Announcements Highlighting [Your Brand]

◆ Post-Event Benefits

- Brand Mention in Entertainment Recap Video

Complimentary VIP Memberships: 33 - 90 KEY2 FSBB Silver Keys

\$27,000
A N N U A L

\$10,000
S I N G L E

HUB & LOBBY SPONSOR

◆ Event Hub Branding & Digital Presence

- FULL STACK: INTERACT Hub "Presented by [Your Brand]"
 - Featured Video Ad in FULL STACK: INTERACT Hub and lobby
 - Branded Hub Masthead & Banner Placement
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◆ Event Platform Benefits

- Lobby Announcements Featuring Your Brand

◆ Marketing & Social Promotion

- Dedicated Social Media Feature
 - Video Promotion on All FSBB Socials
 - Digital Swag Bag Inclusion
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◆ Post-Event Benefits

- Sponsorship Recognition in FULL STACK: INTERACT Hub Post-Event Content

Complimentary VIP Memberships: 25 - 67 KEY2 FSBB Silver Keys

\$20,250
ANNUAL

\$7,500
SINGLE



Thank you

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