

COLLEGIATE RACING SERIES

BECOME A FOUNDING MEMBER.
BE PART OF RACING LEGACY.

Collegiate Racing Series (CRS) is the world's first Official Racing Series for colleges and universities. We will not quit until motor racing becomes an officially recognized and sanctioned sport in all eligible and participating schools.





COLLEGIATE RACING SERIES

WITH REGARD TO PERFORMANCE,
COMMITMENT, EFFORT, DEDICATION,
THERE IS NO MIDDLE GROUND.
YOU DO SOMETHING VERY WELL
OR NOT AT ALL.

- Ayrton Senna



No college racing series?
Nothing?...
ayy!





COLLEGIATE RACING SERIES

FOUNDING TEAM

Racers through and through, our passion for motorsports is DNA deep.

We've built the racing series the world needs.

We need **you**, to start your engines.



JACK HOBBS

- **Founded** Clemson's Racing Program
- Racing since 15
- PhD candidate in Automotive Engineering
- Dreams of creating racing legacy with CRS
- @Jack.Hobbs.Atl



PETER SADDINGTON

- **Multiple-Exit Founder** and VC at StaaS Fund @ \$16MM
- Privateer Constructor for son's karting 5th season, SCCA Licensed
- Co-Founder of VINwiki and GARAGE iD
- Bought world's first Lamborghini Huracan with Bitcoin and #BitcoinBenz
- @TheBitcoinLambo



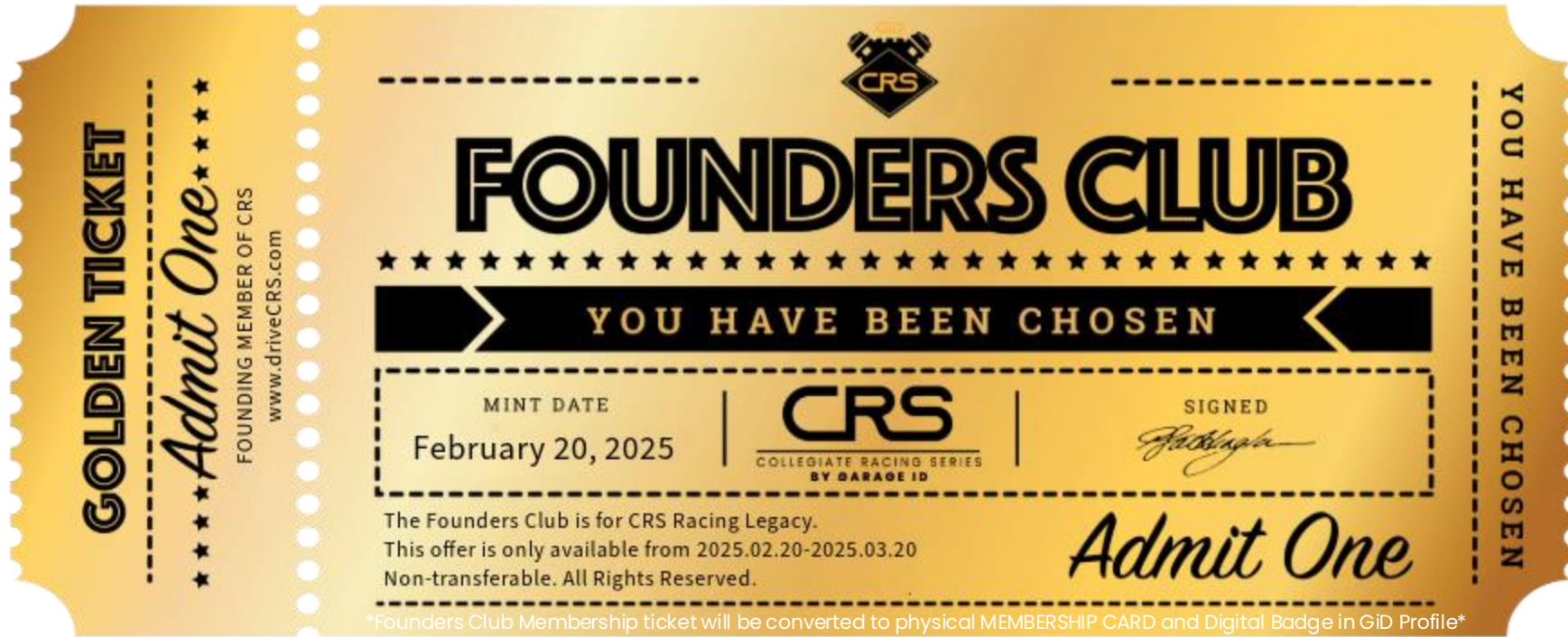
SENER SMITH

- **Entrepreneur** and life-long business builder
- Co-Founder of GARAGE iD and Fund Manager
- AMA National Enduro Champion
- Swat Team Member and DEA Task Force with OCEDEF
- @SmithSenter





COLLEGIATE RACING SERIES



Founders Club Membership ticket will be converted to physical MEMBERSHIP CARD and Digital Badge in GiD Profile

WORLD FIRST TOGETHER

Learn Race Craft and all the fundamentals of racing in our core curriculum, sim training, endurance racing simulations.

CO-BUILD LEGACY

Get Track Worthy with a real racing license to drive in our Official Collegiate Racing Series and be part of history, forever.

EVOLUTION OF SPEED

Real Racing representing your college in our 10-race series with access to racing resources, discounts, and drives.



COLLEGIATE RACING SERIES

CLEMSON TIGER RACING STORY

The story that started it all...



CLEMSON TIGER RACING



Clemson Tiger Racing Started with nothing, just a vision of bringing like minded people together to go racing!



COLLEGIATE RACING SERIES



We founded a club, got people to join, got funding, got a race car, educated our members, and WENT RACING!

Now we are at over 100 members, race at 4 different tracks, have every part of a successful race team, have 2 cars, truck and trailer, and will be competing in the Collegiate Racing Series aiming for P1.



I've used what I learned over 3 years of building Clemson Tiger Racing to develop the best racing education program for the collegiate world





COLLEGIATE RACING SERIES

ZERO TO TRACK HERO

The Collegiate Racing Series is
your full stack ladder system!

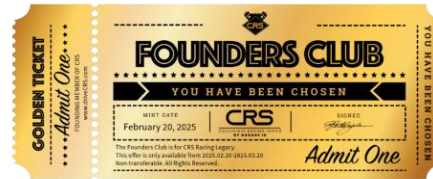
What does this mean?





We Are the One Stop Shop for Everything Racing!

FULL LADDER



Join CRS

Sim Racing

Karting

HPDE

SLS

COMPETITION SCHOOL

Race Series



We have the Full Stack! You can start wherever your talent level is at! You can move through the ranks and be professionally developed into a fully licensed driver. You do not have to progress to the race series to be a member of CRS, if sim racing is what you want to do, we are here to make that happen for you!

MEMBER BENEFITS

- Education Program
- Training Curriculum
- Media and Marketing Megaphone
- CRS Competition Racing License
- Full Race Season
- Academic Support
- **Discounts Beyond Belief**
- **iRacing Memberships**
- Track Day Discounts
- Track Support / Coaching
- Live Learning / Simulation
- Connection to Motorsports Industry
- Funding / Raising Capital
- HPDE's
- Sim Racing / Series
- **Webinars / Expert Speakers**
- Car Event Partners like Hot Import Nights and Cars and Coffee
- Hotel Travel Subsidies
- Karting Days / Kart Series
- Events Near your Schools
- Prize Money / Sponsorships
- Global Stage
- VIP Events
- Key2 FSBB Access
- **Infinite perks as we grow**
- **Forever Change Motorsports**



EDUCATION YOU'LL GET

- Education of all Technical Skills

Race Craft Curriculum

- Driving Techniques
 - Braking, turning, etiquette, flags, safety, racing line, everything you need for a racing License
- License Requirements
- Pit Crew Practices
- Race Engineering Practices
- Race Strategy

- Race Team Management

- Organization Tips
- Non-Profit Structuring
- Tax Education

- Marketing

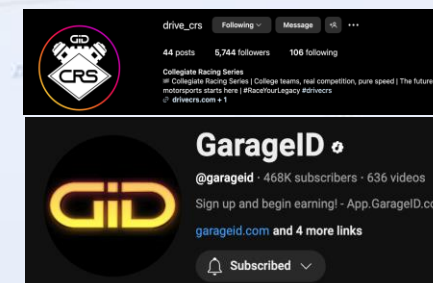
- How to Market yourselves
- Market your team
- Grow and Spread

- Funding

- Utilization of University Funding
- How to get Sponsors
- How to raise money

- University

- How to approach Faculty
- Operate within University System
- Get University Support
- Educational aspects





COLLEGIATE RACING SERIES

RACE SERIES

● 2-4 HOUR ENDURANCE RACING

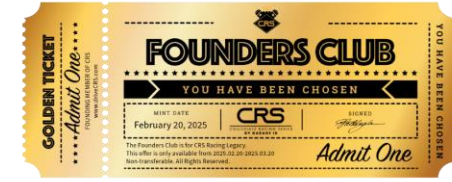
Real Wheel-to-Wheel racing including: 4-8 Drivers, Pit Stops, FIA Rules and Regulations, Compete against other schools!

● ANY CAR IS ALLOWED

Cars Allowed: Any road course vehicle will be allowed to race, must satisfy safety requirements, no open wheel cars.

● DIFFERENT REGIONS

Regions include: North, South, Midwest, West Coast



CHAMPIONSHIP

Layout: The race series will be a 10-race event schedule. The races will be held over 5 weekends with races on Saturday and Sunday. The top three teams in points from each region, plus 8 at large teams will be invited to a national championship race at the end of the season. The winner of that race will be crowned The National Champion Team!



COLLEGIATE RACING SERIES

THE ONE PLACE FOR EVERYTHING MOTORSPORTS

- **A FULL LADDER SYSTEM**

Everything you need from start to finish: The only place in the world where you have a clear pathway to racing!

- **MAJOR DISCOUNTS**

20-75% off: You will have access to major discounts to all things related to racing. In addition, many of the benefits are free!

- **RACE AGAINST YOUR RIVAL SCHOOLS**

Collegiate Competition: No where else in the world can you compete, representing your school in wheel-to-wheel competition!





LET'S GET YOU LICENSED AND ON THE TRACK

2025 EVENT CALENDAR

- March 16th 2025: Jzilla HPDE at Atlanta Motorsports Park
- April 1st, 2025: Webinar, Content: How to set up my club/team on GiD
- April 5th, 2025: Karting at North Florida Karting Club
- April 8th, 2025: Webinar, Content: Team Structure and Organization
- April 18-19, 2025: CRS FARA HPDE, Sebring Raceway
- April 20th, 2025: Webinar, Content: How to prepare for an HPDE
- April 21st, 2025: Jzilla HPDE at Barber Motorsports Park
- April 26th, 2025: Karting at Atlanta Motorsports Park
- May 10th, 2025: Karting at NJ Motorsports Park
- May 17-18, 2025: CRS FARA Competition School: Homestead Miami Speedway
- May 17th, 2025: Jzilla HPDE at Road Atlanta
- May 18th, 2025: Jzilla Track Day Plus at Road Atlanta
- May 20th, 2025: Webinar, Content: Introduction to Racing Techniques and Guest Speaker
- June 7th, 2025: Karting at Lime Rock Park
- June 20th, 2025: Webinar, Content: Marketing, Funding, and Sponsors – Guest Speaker
- June 21st, 2025: Karting at PITTRACE
- June 28th, 2025: Karting at Carolina Motorsports Park
- July 5-6, 2025: CRS FARA HPDE, Autobahn Raceway
- June 7-8, 2025: Jzilla HPDE at Barber Motorsports Park
- July 12th, 2025: Jzilla HPDE at Charlotte Motor Speedway
- July 20, 2025: Webinar, Content: HPDE and Track Preparation and Guest Speaker
- August 2nd, 2025: Karting at Kart Circuit Autobahn
- August 8-10, 2025: CRS FARA HPDE, Homestead Miami Speedway
- August 16th, 2025: Karting at Virginia International Raceway
- August 20, 2025: Webinar, Content: Advanced Racing Techniques and Guest Speaker
- August 21st, 2025: Karting at Virginia International Raceway
- August 23rd, 2025: Jzilla Race Simulation Day at Atlanta Motorsports Park
- September 6th, 2025: CRS FARA HPDE, Barber Motorsports Park
- September 13-14, 2025: CRS FARA HPDE, NOLA Motorsports Park
- September 20, 2025: Webinar, Content: Racing Etiquette and Guest Speaker
- October 20, 2025: Webinar, Content: Race Car Setup and Guest Speaker
- October 24-26, 2025: CRS FARA HPDE, Homestead Miami Speedway
- November 1st, 2025: Karting at Atlanta Motorsports Park
- November 15-16, 2025: CRS FARA HPDE, The Firm
- November 20, 2025: Webinar, Content: Race Series Preparation and Guest Speaker
- December 13th, 2025: Karting at North Florida Kart Club
- December 19-20, 2025: CRS FARA HPDE, Homestead Miami Speedway

We are starting NOW!

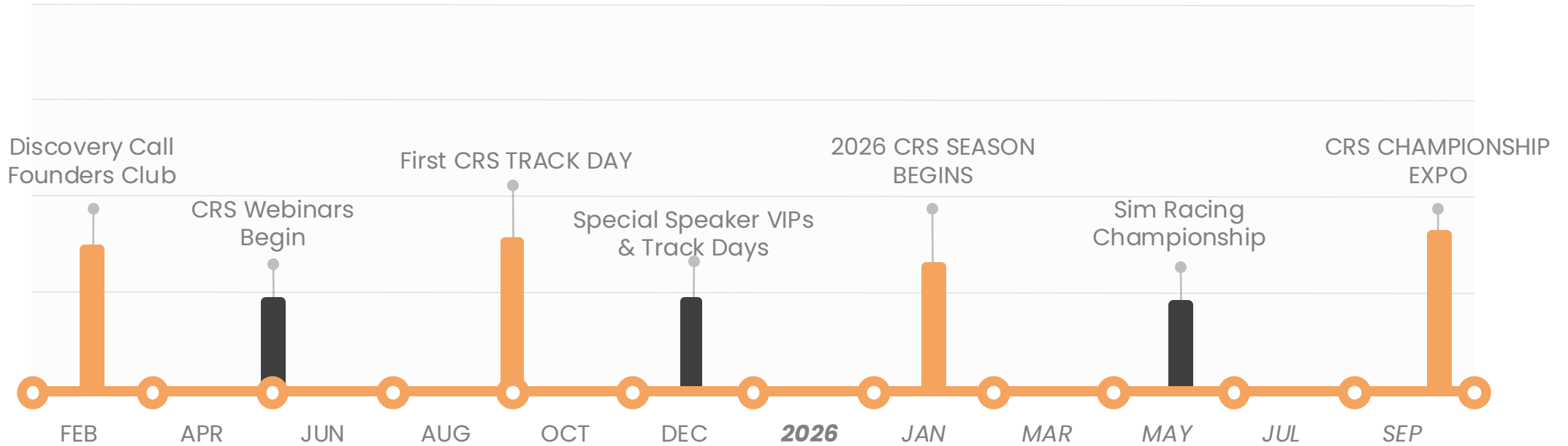




COLLEGIATE RACING SERIES

2025 WE GET YOU LICENSED AND ON THE TRACK

2026 WE RACE FOR HARDWARE



CRS fully utilizes the GARAGE iD Racing Platform to manage all races, teams, driver profiles, sponsorship, event management, and car management.



MAJOR PARTNERS

These companies have made this possible for YOU!
And more on the way...





COLLEGIATE RACING SERIES

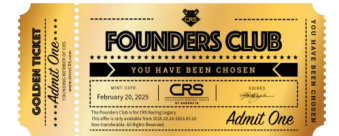
WHO CAN JOIN? - ALL OF YOU!

University Affiliates: Any University or College student, faculty/staff, or alumni can join the series! We have hands on expertise to help you in every facet of being successful in the series!

AFTER JOINING



What you get Immediately: We will ship you a CRS membership card, a 3D printed Founder Club keepsake, and a Founding Member NFT on GARAGE iD and more in your digital wallet if you *join before April 1st!*



WE ARE THE CHEAPEST PART OF RACING

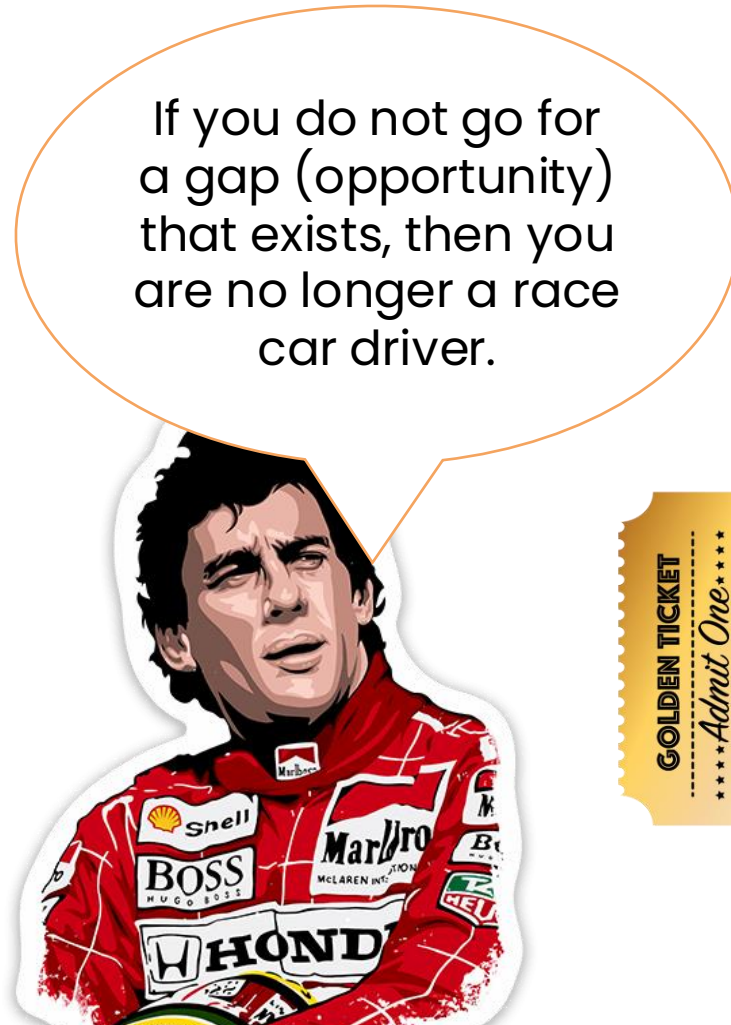
STRAP IN, PEDAL DOWN. SPEED IS ON THE MENU.



\$249/year
FOUNDING MEMBER

- The legacy membership you'll be proud of.
- The racing membership that'll save you thousands.

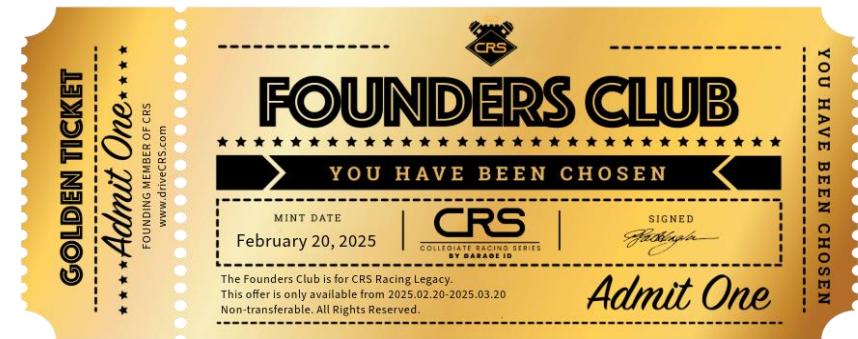
**Goes up to \$549 on April 1!*



If you do not go for a gap (opportunity) that exists, then you are no longer a race car driver.

LIFE-TIME PRICE LOCK IN:

You will never pay a higher price ever, with perks increasing ***forever***.



BE A PART OF HISTORY



HOW DO YOU JOIN?

GARAGE iD: Navigate to www.garageid.com.

1. Create an account and fill out your profile.
2. Once complete you may navigate to [Series tab] and join the Collegiate Racing Series for \$249/year per person.
3. All communication will come through GARAGE iD!



We will help you create your team/club accounts on GARAGE iD during our first webinar event scheduled for **Tuesday April 1st**.



DANNY WIKE

- Sales Expert and Marketer
- Business builder and business coach
- Lover of all things racing
- Health Counselor and healer of people
- Danny@garageid.com
- @drive_CRS
- @YourGarageiD

GID
GARAGE iD
SCAN ME

